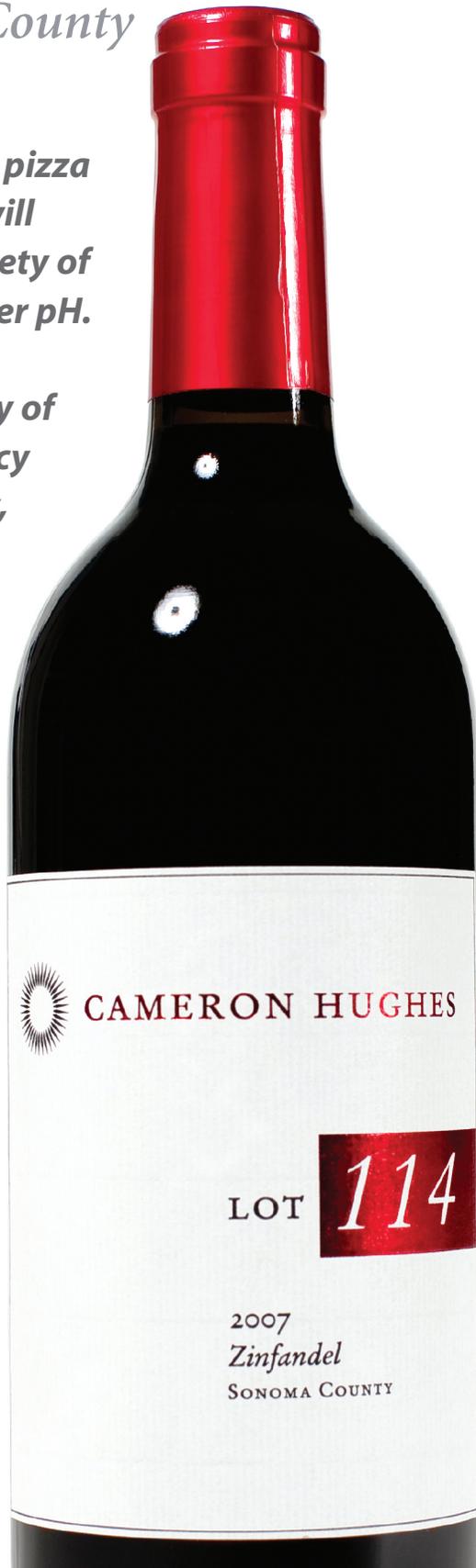


CAMERON HUGHES

Lot 114 Zinfandel

2007, Sonoma County

“ An elegant style of zinfandel. Fantastic pizza or pasta wine and will pair well with a variety of foods given its higher pH. The fruit flavors are mirrored with plenty of zingy raspberry, spicy plum and cranberry, all underpinned by that dark chocolate oak note. ”



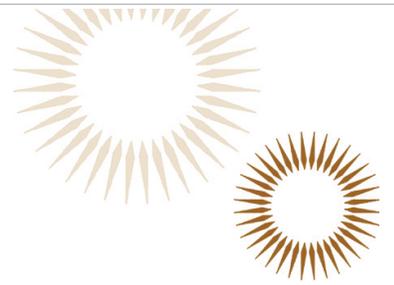
Our company was founded on the concept that exquisite wine should be available at everyday prices. Cameron is a wine négociant who travels the world in search of exceptional wines to share with wine lovers in select markets. Our wines are sourced from the finest growers and winery partners who must remain anonymous as they produce wines for much more expensive projects.

“Recently ranked #18 of the fastest growing private companies in the U.S.”

— Inc. Magazine

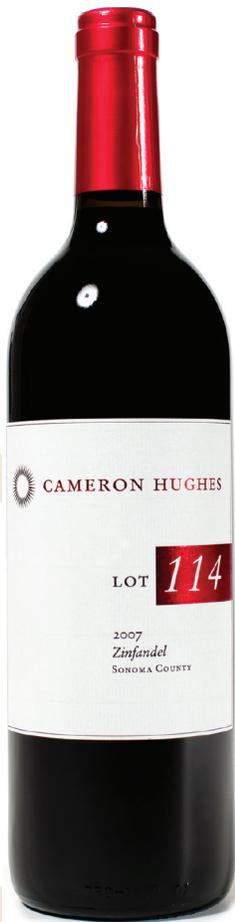


CAMERON HUGHES WINE
www.chwine.com



CAMERON HUGHES Lot 114 Zinfandel

2007, Sonoma County



Taste: Fresh, bright nose of raspberry, cinnamon, spicy cranberry underpinned with notes of dark chocolate. Structurally, a more elegant style of zinfandel more along the lines of Lot 88 with the fruit profile of our Flying Winemaker Lodi Zinfandel. Fantastic pizza and pasta wine and will pair well with a variety of foods given its higher pH. On the palate the fruit flavors are mirrored with plenty of zingy raspberry, spicy plum and cranberry notes all underpinned by that dark chocolate oak note.

Cameron Confidential: I got a phone call last spring informing me that the new owners of a particular mid-sized, super/ultra-premium winery with facilities around the state had decided to “rightsize” their wine portfolio. Having spent large dollar amounts on rapid growth, what the business calls “spifs” and “the vig” (promotional dollars), a sharp auditor recommended that by simply cutting the production in half, they could get rid of the “spifs” and return the winery to profitability and a pathway to more organic growth. We were invited in to go hog-wild in the Lodi facility and, like a kid in a candy store, winemaker David came up no less than 5 different wines with new blends coming all the time.

Lot 114 Zinfandel

Vintage: 2007

Appellation: Sonoma County

Grape: Zinfandel

Alcohol: 13.5%

Release date: July 16, 2009

UPC: 898546001649

The winery we purchased these from is a unique operation preferring to make a variety of “component wines” from various vineyards and varietals and then blending upwards of 40 different wines per year from those components. There is no tank larger than 8,000 gallons in the winery to facilitate this sort of small Lot winemaking and the guy who assembles the final blends is truly a master making a range of wines from \$250 a bottle Napa Cabs to \$18 a bottle California red blends. Sister wines include our Lot 89 Lodi Syrah and Lot 90 Lodi Tannat — also exceptional values.



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